

Sofia Izquierdo Sanchez
Academic (Teaching & Scholarship) Senior Lecturer
Economics



Qualifications

Doctor of Philosophy, Consumer and Producer Decisions under Uncertainty: an Application from the UK Film Industry,
Lancaster University

11 Jan 2011 → 31 Jul 2014

Award Date: 1 Dec 2014

Master of Economics, Analysis of Wages by firm Size, Universidad de Zaragoza

1 Sept 2009 → 1 Sept 2010

Award Date: 1 Sept 2010

Bachelor of Economics, Universidad de Zaragoza

1 Sept 2005 → 1 Jul 2009

Award Date: 1 Jul 2009

Employment

Senior Lecturer in Economics

Academic (Teaching & Scholarship) Senior Lecturer
Economics

The University of Manchester

1 Sept 2022 → present

Senior Lecturer in Economics

The University of Huddersfield
Huddersfield, United Kingdom

1 Aug 2016 → 31 Aug 2022

Senior Research Associate

Centre for Competition Policy
United Kingdom

1 Sept 2014 → 31 Jul 2016

Lecturer in Media Economics

University of East Anglia
Norwich, United Kingdom

1 Aug 2014 → 31 Jul 2016

Research outputs

Firm decisions under uncertainty in a two-sided market. A "Film Industry" classroom game

Izquierdo Sanchez, S., 2024, (Accepted/In press) In: Advances in Economics Education.

Analysing Pre-Release Consumer Buzz and Information Cascades within the Film Industry: are there Differences by Gender and Age Groups?

Izquierdo Sanchez, S. & Shaw, A., 3 Jun 2022, In: Journal of Media Economics. 34, 2, p. 91-116 26 p.

Brexit Views: Who has Changed their Mind?

Izquierdo Sanchez, S. & Kara, A., 2022.

The Hollywood Gender Gap: The Role of Action Films

Izquierdo Sanchez, S., Heywood, J. & Navarro Paniagua, M., 2022.

From publishers to self-publishing: the effects of digitalization in the books industry

Hviid, M., Izquierdo Sanchez, S. & Jacques, S., 14 Jun 2019, In: International Journal of the Economics of Business. 26, 3, p. 355-381 27 p.

Managing the supply of short-life products: A duration analysis approach using the UK film industry

Izquierdo Sanchez, S., 2 Dec 2018, In: Bulletin of Economic Research. 71, 1, p. 75-89 15 p.

Digitalization and intermediaries in the Music Industry: The rise of the entrepreneur?

Hviid, M., Izquierdo Sanchez, S. & Jacques, S., Oct 2018, In: Script-ed: a journal of law, technology and society. 15, 2, p. 242-276 35 p.

The substitution between leisure activities: a quasi-natural experiment using sports viewing and cinema attendance

Izquierdo Sanchez, S., Elliott, C. & Simmons, R., 12 Feb 2016, In: Applied Economics. 48, 40, p. 3848-3860 13 p.

Press/Media

Hollywood's gender pay gap revealed: male stars earn \$1m more per film than women

Sofia Izquierdo Sanchez

15/09/19

1 Media contribution

Is all fair in the name of democracy?

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1/11/17

1 Media contribution

Margot Robbie cleans up with \$50 million 'Barbie' payday, but that doesn't fix Hollywood's wage gap

Sofia Izquierdo Sanchez

16/08/23

1 Media contribution

Stata: One program for many disciplines

Sofia Izquierdo Sanchez

24/10/16

1 Media contribution

The Hollywood Gender Gap: The Role of Action Films

Sofia Izquierdo Sanchez

24/02/17 → 19/10/21

33 items of Media coverage, 9 Media contributions

The substitution between leisure activities: a quasi-natural experiment using sports viewing and cinema attendance

Sofia Izquierdo Sanchez

31/01/14

1 Media contribution

The unexplained 25% wage gap between male and female Hollywood actors

Sofia Izquierdo Sanchez

28/10/19

1 Media contribution

