

Vlad-Andrei Porumb
Academic (Teaching and Research) Lecturer
A&F Accounting & Finance



Overview

Vlad-Andrei Porumb is an Associate professor (Reader) of Accounting in the Accounting and Finance Division of the Alliance Manchester Business School (AMBS), which he joined in September of 2021. Previously, he was a lecturer at AMBS and an assistant professor in the Accounting department at the University of Groningen. He obtained his Advanced Master in Business Administration Research at ESSEC Business School and, in 2016, his Ph.D. from THEMA Research Center at the Cergy-Paris University. The central theme of Vlad's research projects is the effect of accounting, auditing, and banking regulation on companies' earnings quality and debt contracting. He also investigates the firm-level determinants and implications of cryptocurrency investments and blockchain business adoption. Additionally, he is interested in the role of individual audit partner characteristics in explaining variations in audit quality. Vlad has been a part of multiple projects that have been published or have been accepted for publication in prestigious journals (*Contemporary Accounting Research*, *Strategic Management Journal*, *Harvard Business Review*, *European Accounting Review*, *Abacus*, and *Journal of Banking & Finance*).

Employment

Reader of Accounting

Academic (Teaching and Research) Lecturer
A&F Accounting & Finance
The University of Manchester
1 Sept 2021 → present

Research outputs

Research: How Some Companies Avoid Accusations of Greenwashing

Bothello, J., Ioannou, I., Porumb, V-A. & Zengin-Karaibrahimoglu, Y., 27 Sept 2023, *Harvard Business Review*.

CSR Decoupling within Business Groups and the Risk of Perceived Greenwashing

Bothello, J., Ioannou, I., Porumb, V-A. & Zengin-Karaibrahimoglu, Y., 2 Jul 2023, (E-pub ahead of print) In: *Strategic Management Journal*.

Private Information and Bank-Loan Pricing: the Effect of Upcoming Corporate Spinoffs

Hope, O-K., Porumb, V-A., Simona, R. & Vyas, D., 7 May 2023, (Accepted/In press) In: *Contemporary Accounting Research*.

Save money to lose money? Implications of opting out of a voluntary audit review for a firm's cost of debt

Porumb, V-A., Zengin-Karaibrahimoglu, Y., Wang, S. & Lobo, G. J., 13 May 2022, (Accepted/In press) In: *European Accounting Review*.

Expanded Auditor's Report Disclosures and Loan Contracting

Porumb, V-A., Zengin-Karaibrahimoglu, Y., Lobo, G. J., Hooghiemstra, R. & de Waard, D., 1 Dec 2021, In: *Contemporary Accounting Research*. 38, 4, p. 3214-3253 40 p.

The Effect of Auditor Style on Reporting Quality: Evidence from Germany

Porumb, V. A., De Jong, A., Huijgen, C., Marra, T. & Van Dalen, J., 1 Mar 2021, In: *Abacus*. 57, 1, p. 1-26 26 p.

Does Basel II affect the market valuation of discretionary loan loss provisions?

Hamadi, M., Heinen, A., Linder, S. & Porumb, V. A., 1 Sept 2016, In: *Journal of Banking and Finance*. 70, p. 177-192 16 p.

Working papers